



**BIRD**  
BELGIAN INFLAMMATORY  
BOWEL DISEASE RESEARCH  
AND DEVELOPMENT

**bina** | **BINAstoria**

Belgian IBD nurses and study coordinators association

# 2026 BIRD PARTNERSHIPS



Dear company representative,

We would like to begin by expressing our sincere gratitude for your continued support of BIRD. Your involvement plays a key role in advancing IBD care in Belgium and beyond.

BIRD is the result of a collaboration of stakeholders dedicated to improving the lives of Belgian IBD patients. Our network includes over 220 gastroenterologists and translational scientists specializing in IBD, alongside more than 160 IBD (study) nurses, study coordinators and other allied health professionals with an interest in IBD, all united as a part of the Belgian IBD Research and Development (BIRD) group.

In addition, we engage with IBD patient organizations, government bodies, regulatory authorities (such as KCE, FAGG, and RIZIV/INAMI) and other relevant stakeholders (such as Sciensano, IMA, VDAB, etc.), while maintaining close collaboration with our industry partners.

Among the activities of BIRD, we hold general assembly meetings every four months to discuss (inter)national IBD guidelines, challenging cases, national IBD projects and clinical studies. We also contribute to publications in high impact medical journals, organize practical IBD courses and workshops and host high-quality IBD conferences with participation from (inter)national key opinion leaders.

Your support, both past and present, is invaluable in enabling us to continue offering consistent and relevant content, broadening our expertise and sharing knowledge to benefit the IBD community and patients.

BIRD invites you to further enhance the management and understanding of IBD by supporting our mission through a partnership with BIRD.

With regards to the **BIRD partnerships**, you can choose between four different scenarios: **Standard**, **Standard Plus**, **Premium** or a **Premium Plus** BIRD partnership.

Details of the different partnership packages can be found on [pages 09-10](#) of this dossier.

Additionally, the BIRD 2026 partnership can be combined with sponsorship opportunities for the BIRD 2026 Fifth Annual Congress ([Annex 1](#)), the 2026 BIRD-IBUS Regional Hybrid Module 1 IUS Workshop ([Annex 2](#)) and the BIRD Registry ('the national IBD database') ([Annex 3](#)). Please note that only BIRD 2026 partners are eligible to sponsor these additional programs.

In this way, we feel your company could form a strong and much-appreciated partnership with the Belgian IBD community. Should you have any questions regarding this combined partnership and sponsorship, please contact our COO ([ingrid.arijs@birdgroup.be](mailto:ingrid.arijs@birdgroup.be)). We will be happy to answer any remaining questions you may have.

We sincerely appreciate your support of BIRD and BINAstoria and look forward to continuing a long-standing and fruitful relationship.

Yours sincerely,

**P. Bossuyt**

President

**A. Cremer**

Treasurer

**I. Arijs**

COO & Senior PM

[Annex 1: Sponsorship 5th Annual BIRD Congress](#)

[Annex 2: Sponsorship 2026 BIRD-IBUS Hybrid Module 1 IUS Workshop](#)

[Annex 3: Sponsorship BIRD Registry Financial Plan](#)

# BIRD Governing Board

The BIRD Board oversees all matters of the BIRD organization according to the mission and objectives of BIRD for education and research.



**Dr. Peter Bossuyt**  
President  
[peter.bossuyt@imelda.be](mailto:peter.bossuyt@imelda.be)



**Prof. Dr. Marc Ferrante**  
Secretary  
[marc.ferrante@uzleuven.be](mailto:marc.ferrante@uzleuven.be)



**Prof. Dr. Anneline Cremer**  
Treasurer  
[anneline.cremer@hubruxelles.be](mailto:anneline.cremer@hubruxelles.be)



**Dr. Filip Baert**  
Past-President  
[filip.baert@azdelta.be](mailto:filip.baert@azdelta.be)



**Prof. Dr. Catherine Reenaers**  
SciCom Chair  
[catherine.reenaers@chuliege.be](mailto:catherine.reenaers@chuliege.be)



**Prof. Dr. João Sabino**  
EduCom Chair  
[joao.sabino@uzleuven.be](mailto:joao.sabino@uzleuven.be)

# BIRD Committees

## EduCom



Dr. Michael Somers, Dr. Clara Caenepeel, Dr. Lieven Pouillon, Prof. Dr. Triana Lobaton, Prof. Dr. João Sabino (Chair)

## SciCom



Prof. Dr. Aranzazu Jaurequi Amezcaga, Prof. Dr. Sophie Vieujean, Prof. Dr. Catherine Reenaers (Chair), Prof. Dr. Bram Verstockt, Prof. Dr. Claire Lieferinckx (not pictured)

## BINAstoria Committee



Noortje Straetemans, Goedele Dewitte, Evva De Jonckere, Charlotte Minsart

# BIRD Office

The BIRD Office supports the daily management of all BIRD activities.



**Ingrid Arijs, PhD**  
COO & Senior Clinical  
Project Manager  
[ingrid.arijs@birdgroup.be](mailto:ingrid.arijs@birdgroup.be)



**Laura Vansteenkiste**  
CRA & Junior Clinical  
Project Manager  
[laura.vansteenkiste@birdgroup.be](mailto:laura.vansteenkiste@birdgroup.be)



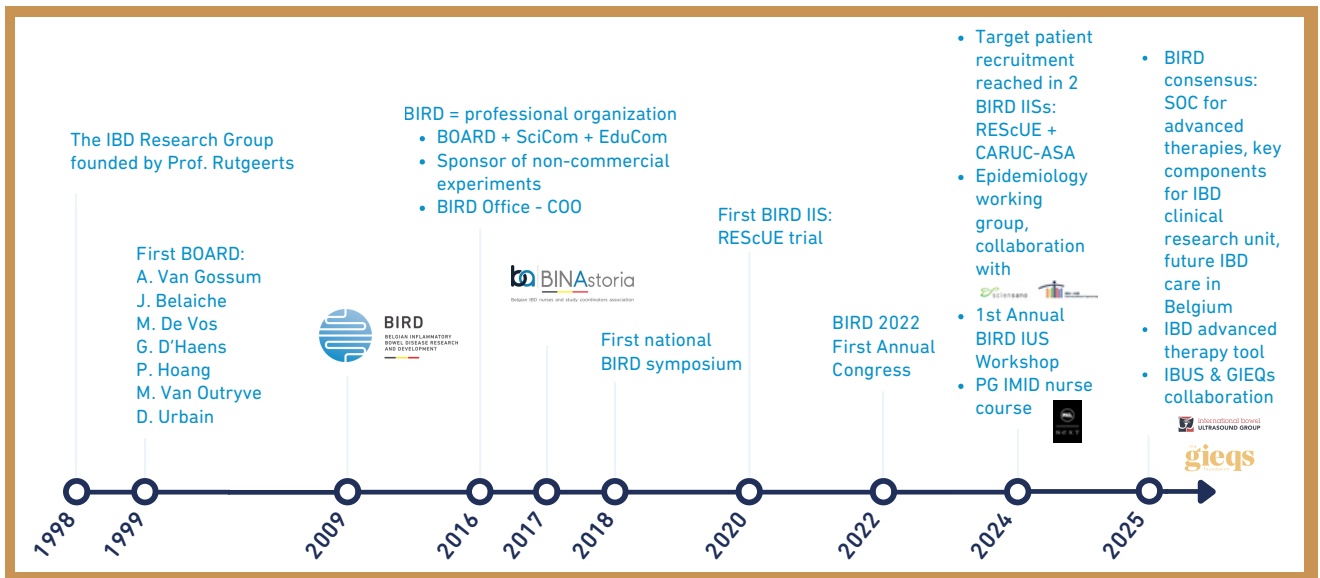
**Jolien De Rechter**  
Clinical Research Coordinator  
[jolien.de.rechter@birdgroup.be](mailto:jolien.de.rechter@birdgroup.be)



**Jenifer King**  
Office &  
Communication Manager  
[jenifer.king@birdgroup.be](mailto:jenifer.king@birdgroup.be)

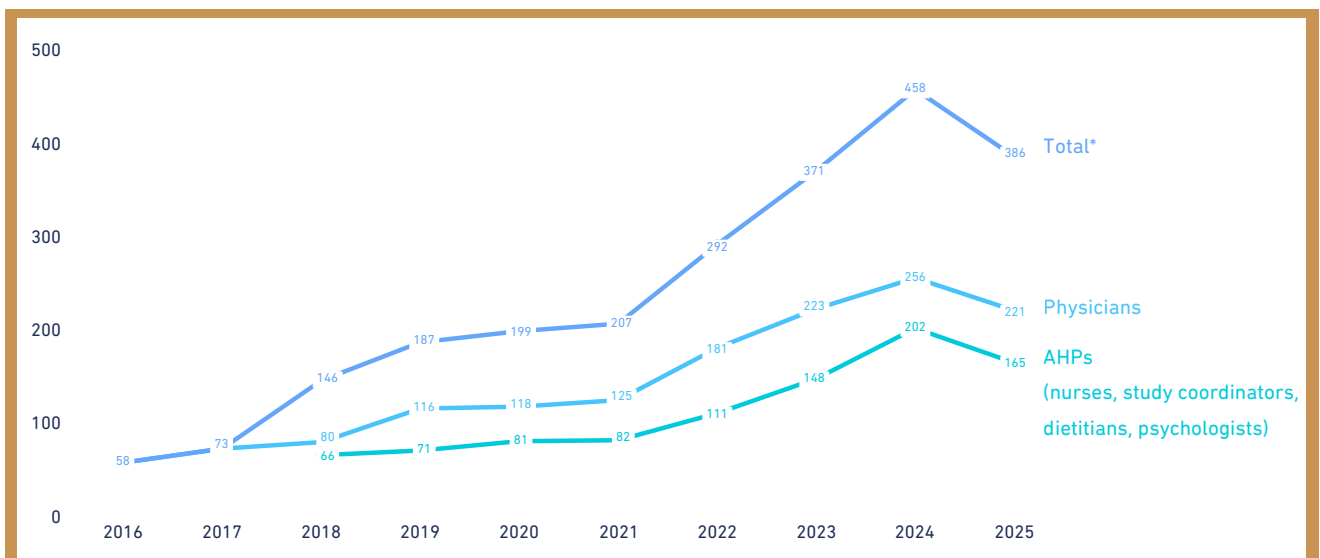


# BIRD continues to evolve...



BIRD timeline and milestones

## ... and grow



BIRD membership growth

\*The decrease in the number of members in 2025 is due to the update of our member list in June 2025 according to VZW/ASBL legislation.



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# 2026 BIRD PARTNERSHIP PACKAGES



## Premium Plus Partner

**12.500€**

### Advertising

- Name and logo on BIRD website, with link to the company website
- Text (150 words) on BIRD website  
(only company-related, must be approved by Board)
- **Video on BIRD website**  
(only company-related, must be approved by Board)
- Name on official BIRD communications
- Logo on slidedeck of the BIRD General Assemblies

### BIRD Sponsorships 2026

- Possibility to participate as an IRON, BRONZE, SILVER, GOLD or PLATINUM sponsor for the BIRD 2026 Fifth Annual Congress ([Annex 1](#))  
(separate sponsorship fee applies)
- Possibility to sponsor the BIRD 2026 IBUS Regional Hybrid Module 1 IUS Workshop ([Annex 2](#))  
(separate sponsorship fee applies)
- Possibility to support the BIRD Registry ([Annex 3](#))  
(separate fee applies)

### BIRD Activities

- Invitation to yearly welcome event with BIRD partners, BIRD board members and BIRD COO
- Possibility to engage with BIRD, SciCom, EduCom and BINAstoria in developing joint projects
- Possibility to present company activities and/or pharmaceutical products during a BIRD or BINAstoria General Assembly meeting and be present for the walking dinner/reception linked to this meeting (max. 3 company reps)
- Invitation to yearly BIRD speed dating event to discuss joint vision with BIRD and/or future collaborations
- 1hr ad board (F2F or virtual) with ~5 BIRD gastroenterologists (upon request)
- Possibility to support the General Assembly at the BWGE with adjacent BIRD dinner  
(venue and catering costs excluded, max. 5 company representatives)
- Possibility to inform all BIRD members once a year about recruiting or upcoming trials via the BIRD website and/or BIRD announcement with reference to contact addresses
- Possibility to spread an invitation of a scientific event, grant proposal, etc. to BIRD members via the BIRD website and/or BIRD announcement
- **1hr virtual ad board with ~ 4 BINAstoria representatives (upon request)**

## Premium Partner

**10.000€**

### Advertising

- Name and logo on BIRD website, with link to company website
- Text (150 words) on BIRD website  
(only company-related, must be approved by Board)
- Name on official BIRD communications
- Logo on slidedeck of the BIRD General Assemblies

### BIRD Sponsorships 2026

- Possibility to participate as an IRON, BRONZE, SILVER, GOLD or PLATINUM sponsor for the BIRD 2026 Fifth Annual Congress ([Annex 1](#))  
(separate sponsorship fee applies)
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(separate fee applies)

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(venue and catering costs excluded, max. 5 company representatives)
- **Possibility to inform all BIRD members once a year about recruiting or upcoming trials via the BIRD website and/or BIRD announcement with reference to contact addresses**
- **Possibility to spread an invitation of a scientific event, grant proposal, etc to BIRD members via the BIRD website and/or BIRD announcement**

\*Text in **bold** indicates additional benefit beyond the lower package

## Standard Plus Partner

**2.500€**

### Advertising

- Name **and logo** on BIRD website, **with link to company website**
- **Text (150 words) on BIRD website**  
(only company-related, must be approved by Board)
- **Name on official BIRD communications**
- **Logo on slidedeck of the BIRD General Assemblies**

### BIRD Activities

- Invitation to yearly welcome event with BIRD partners, BIRD board members and BIRD COO
- **Possibility to engage with BIRD, SciCom, EduCom and BINAstoria in developing joint projects**

### BIRD Sponsorships 2026

- Possibility to participate as an IRON, **BRONZE, SILVER, GOLD or PLATINUM** sponsor for the BIRD 2026 Fifth Annual Congress ([Annex 1](#))  
(separate sponsorship fee applies)
- Possibility to sponsor the BIRD 2026 IBUS Regional Hybrid Module 1 IUS Workshop ([Annex 2](#))  
(separate sponsorship fee applies)
- Possibility to support the BIRD Registry ([Annex 3](#))  
(separate fee applies)

## Standard Partner

**1.500€**

### Advertising

- Name on BIRD website

### BIRD Activities

- Invitation to yearly welcome event with BIRD partners, BIRD president and BIRD COO

### BIRD Sponsorships 2026

- Possibility to participate BIRD 5th Annual Congress, only as an IRON sponsor ([Annex 1](#))  
(separate sponsorship fee applies)
- Possibility to sponsor the BIRD 2026 IBUS Regional Hybrid Module 1 IUS Workshop ([Annex 2](#))  
(separate sponsorship fee applies)
- Possibility to support the BIRD Registry ([Annex 3](#))  
(separate fee applies)

\*Text in **bold** indicates additional benefit beyond the lower package

## Thank you to our 2025 Partners:

### Premium Plus

**abbvie**

**ALFASIGMA**

**HEALTHCARE  
CELLTRION**

**Johnson  
& Johnson**

**Lilly**  
A MEDICINE COMPANY

**Pfizer**

**Takeda**

### Standard Plus

**ABIVAX**

**AMGEN**

**Biocon Biologics**

**Biogen**

**Chiesi**

**Dr Falk**

**EG**  
STADA GROUP

**FERRING**  
PHARMACEUTICALS

**SANDOZ**

**Trenker**  
by **Erudite**.Health

### Standard

**CSL Vifor**

**Fresenius Kabi**

**GSK**

**Teva**

**Truvion Healthcare**



# THANK YOU!



## We look forward to our collaboration in the years to come!



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## ANNEX 1 : SPONSORSHIP

# 5TH ANNUAL BIRD CONGRESS 20-21 NOVEMBER 2026





# 20-21 November 2026

## @BMCC, Bruges

The BIRD 2026 partnership can be combined with the BIRD sponsorship for the BIRD 2026 Fifth Annual Congress (*Note: in order to sponsor the BIRD 2026 Fourth Annual Congress, you must be a BIRD partner*).

By sponsoring this congress, your company helps the BIRD board in its main objective of stimulating research in the field of IBD. For 2026, you can choose between five different scenarios: **Iron**, **Bronze**, **Silver**, **Gold**, and **Platinum** sponsorship.

Details of the different sponsorship packages can be found on pages A1.05 - A1.06 of this dossier.

We are convinced that this 2-day congress represents an excellent opportunity for your company to promote the quality of your scientific activities and to confirm your support to the discipline itself. The sponsorship is for the 2-day congress and provides programs for both the physicians and the allied health professionals dedicated to IBD care.

Thanks to the financial contribution of the sponsors, the participants are offered high-quality content, brought by national and international Key Opinion Leaders in a multi-sponsored and scientifically independent environment. Moreover, registration can be offered at affordable rates and accreditation can be granted.



### 20 November

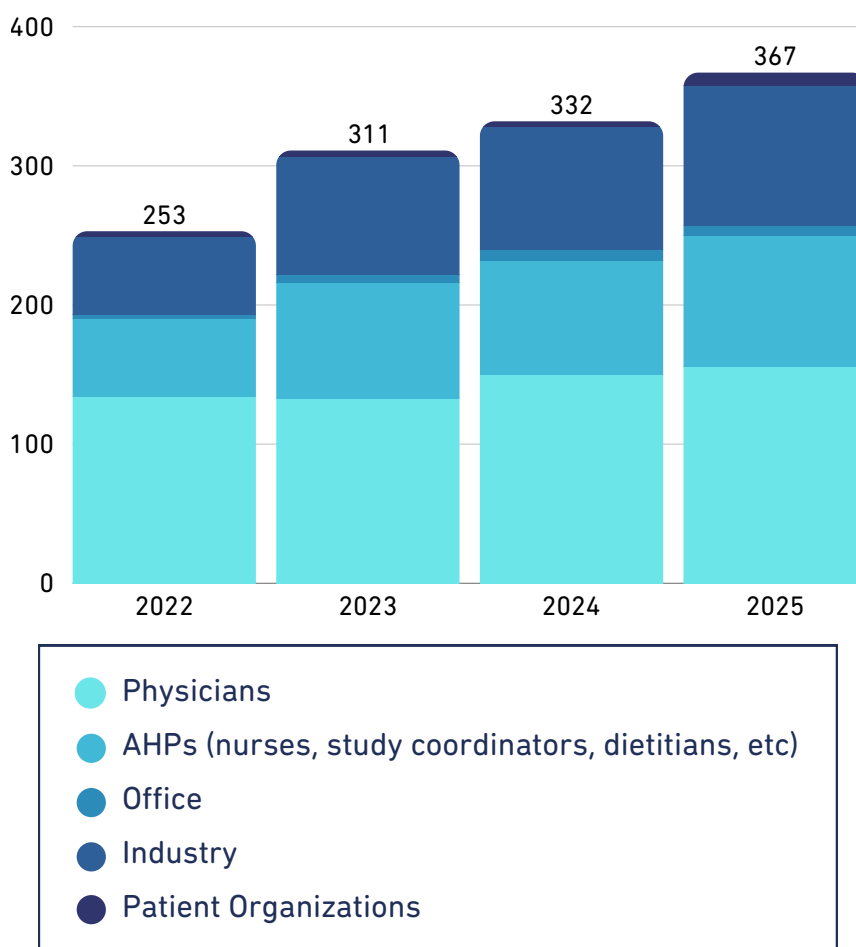
The morning session will consist of an Educational Training session (sponsored separately), followed by the general program of the Congress in the afternoon.



### 21 November

The morning-only program will consist of small interactive workshops, followed by a recap of the highlights from the 2026 international congresses.

# BIRD Past Congress Attendees



# BIRD Congress Organizing Committee

The Organizing Committee oversees all matters of the BIRD Congress, from the program and speaker selection to the logistics of the event.



**Prof. Dr. Marc Ferrante**

BIRD Secretary  
IBD gastroenterologist  
UZ Leuven



**Prof. Dr. Triana Lobaton**

EduCom Member  
IBD gastroenterologist  
UZ Gent



**Prof. Dr. Sophie Vieujean**

SciCom Member  
IBD gastroenterologist  
UCL St Luc



**Ms. Evva De Jonckere**

BINAstoria Committee Member  
IBD nurse  
AZ Delta



**Ms. Ingrid Arijs**

COO & Sr. Clinical  
Project Manager  
BIRD Office



**Ms. Jenifer King**

Office & Communication  
Manager  
BIRD Office



## Platinum - 21.000€

### Event Advertising

- Name/logo on promotional material
- Sponsor page on Congress Website (incl. logo, video, PDF document, link + text)
- Full page advertisement in program booklet
- Company video (45 sec) played before the start of the event and during the breaks in the main auditorium
- Wifi sponsorship

### Event Exhibition

- Exhibition space..... 5m x 2m

### Conference Attendance:

- Free company registrations..... 6
- Free nurse/paramedical registrations..... 4
- Free company Conference Dinner seats..... 3
- Extra company registrations .....refer to registration fees
- Extra HCP registrations .....refer to registration fees
- Extra paid company Conference Dinner seats... 250€

### Additional Options

- Company-insert (A4) in Congress bags..... 500€
- Meeting room (8-10pax) per hr..... 250€
- Branded seating cube..... 150€
- Branded floor sticker (set of 9)..... 550€
- Branded elevator sticker..... 500€
- Physical adboard (1hr) - BINAstoria ..... 2.500€
- Educational Training Sponsorship\* ..... 5.000€

## Gold - 16.000€

### Event Advertising

- Name/logo on promotional material
- Sponsor page on Congress Website (incl. logo, video, PDF document, link + text)
- 1/2 page advertisement in program booklet
- Company video (30 sec) played before the start of the event and during the breaks in the main auditorium

### Event Exhibition

- Exhibition space..... 4m x 2m

### Conference Attendance:

- Free company registrations..... 4
- Free nurse/paramedical registrations..... 4
- Free company Conference Dinner seats..... 2
- Extra company registrations .....refer to registration fees
- Extra HCP registrations .....refer to registration fees
- Extra paid company Conference Dinner seats... 250€

### Additional Options

- Company-insert (A4) in Congress bags..... 500€
- Meeting room (8-10pax) per hr..... 250€
- Branded seating cube..... 150€
- Branded floor sticker (set of 9)..... 550€
- Branded elevator sticker..... 500€
- Physical adboard (1hr) - BINAstoria ..... 2.500€
- Educational Training Sponsorship\* ..... 5.000€

## Silver - 12.000€

### Event Advertising

- Name/logo on promotional material
- Sponsor page on Congress Website (incl. logo, video, PDF document, link + text)
- 1/4 page advertisement in program booklet
- Company video (15 sec) played before the start of the event and during the breaks in the main auditorium

### Event Exhibition

- Exhibition space..... 3m x 2m

### Conference Attendance:

- Free company registrations..... 2
- Free nurse/paramedical registrations..... 4
- Free company Conference Dinner seats..... 1
- Extra company registrations .....refer to registration fees
- Extra HCP registrations .....refer to registration fees
- Extra paid company Conference Dinner seats... 250€

### Additional Options

- Company-insert (A4) in Congress bags..... 500€
- Meeting room (8-10pax) per hr..... 250€
- Branded seating cube..... 150€
- Physical adboard (1hr) - BINAstoria ..... 2.500€
- Educational Training Sponsorship\* ..... 5.000€

### \*Educational Training Sponsorship includes:

- Name/logo on promotional material
- Attendance (max 6 representatives) during educational training and coffee break/lunch
- Promotion during event
  - program book advertisement
  - logo on slidedeck
  - banner in catering area of Educational Training



## Bronze - 5.500€

### Event Advertising

- Name/logo on all promotional material
- Logo on Congress Website sponsor page

### Event Exhibition

- Exhibition space..... 2m x 2m

### Conference Attendance:

- Free company registrations..... 1
- Free nurse/paramedical registrations..... 4
- Extra company registrations ..... refer to registration fees
- Extra HCP registrations ..... refer to registration fees
- Company Conference Dinner seats..... 250€

### Additional Options

- Company-insert (A4) in Congress bags..... 500€
- Meeting room (8-10pax) per hr..... 250€
- Branded seating cube..... 150€
- Educational Training Sponsorship\* ..... 5.000€

## Iron - 2.000€

### Event Exhibition

- Exhibition space..... Banner (1m)

### Conference Attendance:

- Free company registrations..... 1
- Extra company registrations ..... refer to registration fees
- HCP registrations ..... refer to registration fees
- Company Conference Dinner seat ..... 250€

## Thank you to our 2025 Congress Sponsors:

### Platinum



### Gold



### Silver



### Bronze



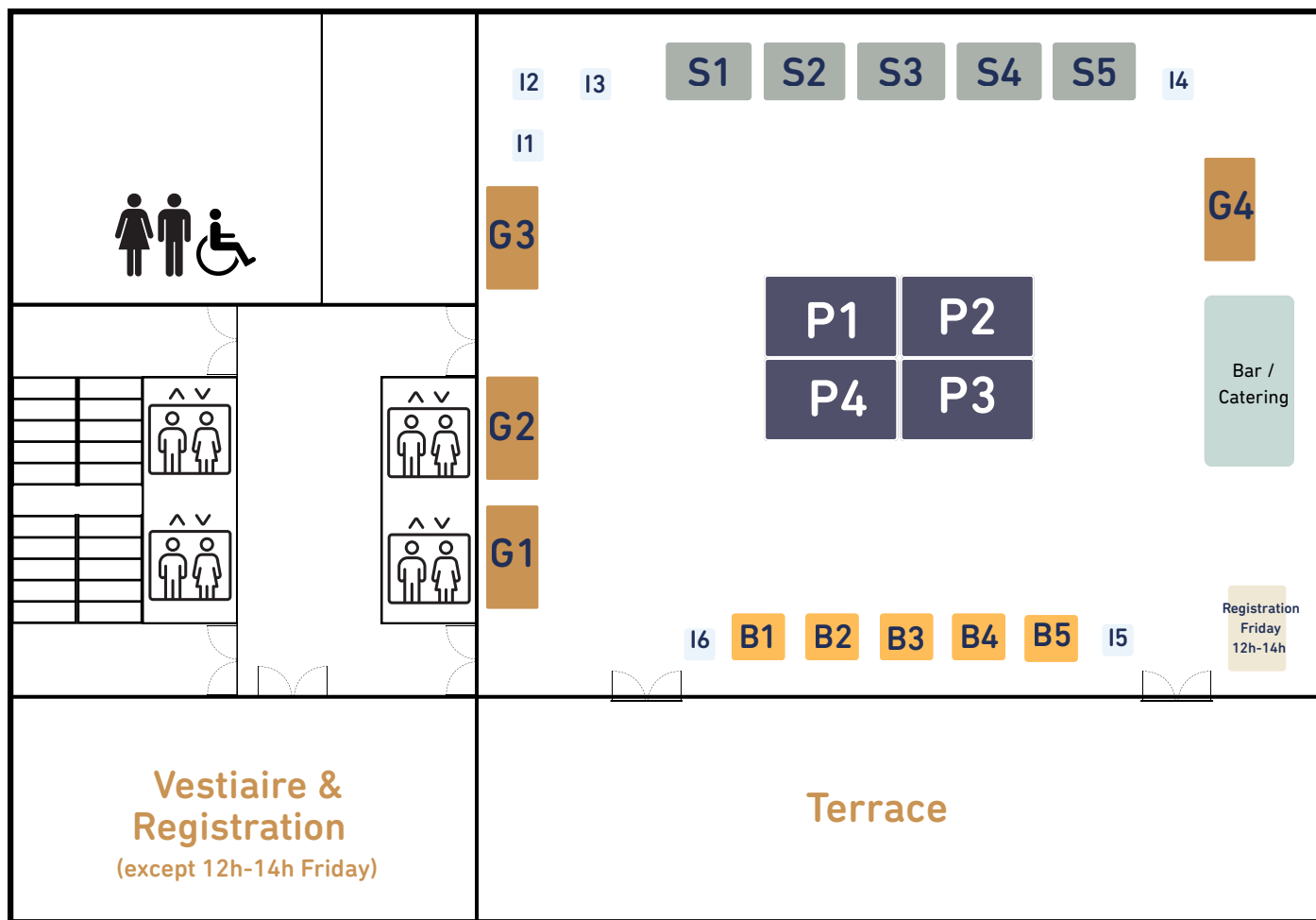
### Iron





## Exhibition Floorplan\*

*You can request your desired booth location when you confirm your sponsorship package for 2026. Booth placements will be distributed on a first come first served basis.*



Platinum

5 x 3

Gold

4 x 2

Silver

3 x 2

Bar / Catering

Bronze

2 x 2

Iron

1 x 1

\*Layout is subject to change once final sponsors are determined



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# CONGRESS SPONSORSHIP PACKAGES

## 4th Annual BIRD Congress 14-15 November 2025





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Belgian IBD nurses and study coordinators association

# ANNEX 2 : SPONSORSHIP

## 2026 BIRD-IBUS REGIONAL HYBRID MODULE 1 IUS WORKSHOP





As IUS is emerging as a non-invasive tool for monitoring disease activity in patients with IBD, BIRD wants to encourage and helps its healthcare professionals (HCPs) to gain specialist knowledge and some practical experience in this evolving field.

In 2024, for the first time, BIRD offered an **intestinal ultrasound (IUS) course with a focus on inflammatory bowel diseases (IBD)** to its members, endorsed by the International Bowel Ultrasound Group (IBUS). In 2025, BIRD collaborated with IBUS to hold its first BIRD-IBUS Regional Hybrid Module 1 IUS Workshop and due to its success, BIRD will continue this collaboration in 2026. The course will take place on **26 June 2026** at Officenter Zaventem.

We will welcome a maximum of 20 participants for this course.

To execute this multi-sponsored educational event, we would like to ask you for your financial support. You can choose between a GOLD or SILVER sponsorship package:

## Gold - 15.000€

### Event Advertising

- Name/logo on promotional material
- Logo on IUS course website page
- Advertisement in program leaflet
- Logo shown on screen in between sessions
- 10 minute presentation to participants

### Event Exhibition

- Exhibition space..... 2 banners (2m)

### Course Attendance:

- On-site representative attendance..... 2  
(except during patient sessions)

## Silver - 10.000€

### Event Advertising

- Name/logo on promotional material
- Logo on IUS course website page
- Advertisement in program leaflet
- Logo shown on screen in between sessions

### Event Exhibition

- Exhibition space..... 1 banner (1m)

### Course Attendance:

- On-site representative attendance..... 1  
(except during patient sessions)

Thank you to our 2025 BIRD IBUS Module 1 Sponsors:





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## ANNEX 3 : SPONSORSHIP

# BIRD REGISTRY FINANCIAL PLAN





# BIRD Registry Financial Plan

BIRD is building a national IBD database, known as the 'BIRD Registry', using the UR-CARE platform, provided and developed by IBDIM, the research unit of the European Crohn's and Colitis Organization (ECCO). This will allow for the collection of IBD data captured in standard of care practice in a user-friendly and uniform manner.

The BIRD Registry will be encouraged as the most optimal platform within BIRD to conduct retrospective studies on epidemiological, safety and efficacy data on a vast area of patient types and medication classes, and to obtain a comprehensive overview of IBD characteristics and demographics at a national level, which will be made available each year in a summary report.

The BIRD Registry is intended for research purposes and to improve daily clinical care. It is not designed for direct industry use. However, to ensure financial sustainability, BIRD offers several options for BIRD partners to engage with the BIRD Registry:

## 1. Unrestricted support

Unrestricted support starts at €15,000 for one year and is available exclusively to BIRD partners. Benefits include:

- Display of the partner's name/logo on BIRD Registry communication materials
- Logo placement on the BIRD Registry website page: <https://www.birdgroup.be/en/bird-registry>
- Discount on the annual summary report of the previous year (created in the current year), depending on the amount of sponsored support:

BRONZE sponsor: €15,000: 15% discount on the 2025\* annual summary report

SILVER sponsor: €20,000: 40% discount on the 2025\* annual summary report

GOLD sponsor: €25,000: 60% discount on the 2025\* annual summary report

PLATINUM sponsor: Over €30,000: 100% discount on the 2025\* annual summary report

*\*Please note that for sponsors contributing in 2025, the discount may be applied to the 2026 Annual Summary Report.*

- Opportunity to request an ad hoc report at additional cost (cost depends on the workload of the BIRD (Office) team) to add as annex at the annual summary report. Each ad hoc request must be approved by the BIRD Registry Steering Committee, SciCom and the Governing Board.



## 2. Annual summary report

Annual summary reports, containing anonymized and aggregated data on basic patient characteristics, will be created each year (in Q1-Q2, based on the data from the previous year with data closure in December of that year) for scientific purposes to gather national epidemiological data (including data about treatment patterns). These summary reports are comparable to current marketing surveys and vary in detail, as determined annually by the BIRD Registry Steering Committee and confirmed by the Governing Board.

Each BIRD partner can request this summary report at a fixed annual price, which will vary based on the number of patients enrolled in the BIRD Registry database and the level of data detail. The fixed price for the 2025 Annual Summary Report, including aggregated data about the patient demographics, disease location, extra-intestinal manifestations and treatments, is €10,000. Sponsors of the BIRD Registry will receive a discount based on their level of support, as detailed above.

## 3. Ad hoc request

Ad hoc requests, available only to sponsors providing unrestricted support, involve an additional cost and will be added as an annex to that year's annual summary report. Sponsor must submit a detailed request to the head of the BIRD Registry Steering Committee ([lieven.pouillon@imelda.be](mailto:lieven.pouillon@imelda.be)) and to the COO of BIRD ([ingrid.arijs@birdgroup.be](mailto:ingrid.arijs@birdgroup.be)) for review and approval by the BIRD Registry Steering Committee, SciCom and the Governing Board. The additional cost depends on the workload of the BIRD (Office) team. Following review by BIRD, the sponsor will receive a formal response, the associated cost and the estimated date of delivery (which may be later than the date of delivery of the annual summary report).

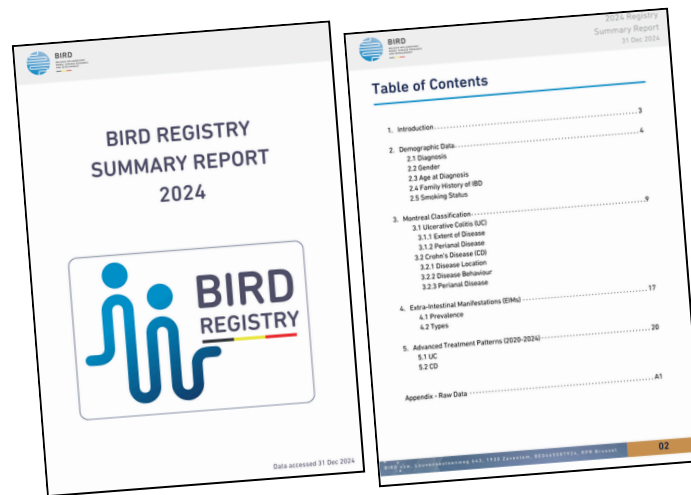
## 4. Grant support for specific investigator-initiated retrospective project

BIRD partners can support specific investigator-initiated retrospective projects within the BIRD Registry. Retrospective projects are strictly investigator-initiated and support is unrestricted to the outcome of the project. Scientific protocols are independently drawn by the investigators only, and each project will require approval by SciCom and the Governing Board. These projects must adhere to BIRD's internal guidelines which will be provided when the project is proposed to the BIRD partners. The requested budget required will vary depending on the project.

# The BIRD Registry

The BIRD Registry represents a significant step forward in understanding and managing IBD in Belgium. By participating in and supporting this initiative, BIRD partners have the unique opportunity to contribute to the advancement of IBD research and the improvement of patient care at a national level.

The financial support options outlined in this plan ensure the sustainability of the Registry while allowing partners to engage meaningfully with the IBD research community. We invite our BIRD partners to join us in this important endeavor, working together to enhance the quality of care for IBD patients across Belgium.



Thank you to the sponsors of the 2025 BIRD Registry:

**abbvie**

**ALFASIGMA**

**Lilly**  
A MEDICINE COMPANY

**Pfizer**